



**GROOM'D 2023**  
 Georgia International Convention Center  
 March 10 - 12, 2023  
**Exhibitor Deadlines**

Service:	Links to Information:	Deadline*:
<b>Sponsorship Opportunities</b>	<a href="#">Sponsorship Menu</a>	ASAP
<b>Register for Grooming Contests</b>	<a href="#">Contest Information</a>	ASAP - Limited availability
<b>Show Program Ads</b>	<a href="#">Show Program</a>	Feb. 1
<b>Advanced Shipments to GES Warehouse</b>	GES Exhibitor Service Kit (Link to come)	Feb. 3 – Mar. 3
<b>Lead Retrieval – Advance Rate</b>	<a href="#">Online Order Form</a>	Feb. 9
<b>Special Group Hotel Rates</b> Atlanta Airport Marriott Gateway SpringHill Suites Atlanta Airport Gateway AC Hotel Atlanta Airport Gateway (Pet Friendly)	<a href="#">GROOM'D Hotel &amp; Travel</a>	Feb. 15
<b>Booth Furnishings - Advance Rate</b>	GES Exhibitor Service Kit (Link to come)	Feb. 15
<b>Electrical / Internet / Telecommunications / WIFI – Advance Rate</b>	<a href="#">GICC Electrical Services</a> <a href="#">GICC Telecommunication/WIFI Order Form</a>	Feb. 24
<b>Audio Visual Equipment/Services</b>	(Link to come)	Feb. 24

\*To receive the advance rate, the order form and payment must be received by the deadline date.



**World Pet Association, Inc.**  
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